

# Isaac Zipperstein

(312) 792-5933

mail@isaaczipperstein.com



6649 N. Longmeadow Ave, Lincolnwood, IL, 60712

## EDUCATION

---

**University of Illinois at Urbana-Champaign**  
*Division of General Studies*

**Expected Graduation:** May 2025  
**GPA:** 3.68/4.00

## EXPERIENCE

---

### **Rho Epsilon (Real-Estate Fraternity)**

*Member*

**Urbana-Champaign, IL**

*August 2022 - Present*

- Learn real-estate knowledge by meeting with industry professionals and learning about their experiences in the field.
- Attend real-estate development workshops where essential skills are transferred over, such as how to model an acquisition.

### **TAMID Group**

*Consultant*

**Urbana-Champaign, IL**

*January 2022 – Present*

- Acquire and analyze data through case studies to use for consulting Israeli startup companies.
- Advise Manteca on their marketing strategy for their new, modern financial management tool.

### **EQM Capital**

*Co-Owner*

**Urbana-Champaign, IL**

*November 2021 – Present*

- Established a portfolio and utilize weekly meetings to vote upon stock picks and discuss investment strategy and market trends to ensure our fund's stability, longevity, and growth.

### **Packix Repository**

*Developer*

**Skokie, IL**

*August 2019 – Present*

- Developed and sold ten HTML, CSS, & JS widgets for jailbroken iOS devices that received over 2500 purchases.
- Ensured customer satisfaction by continually implementing feedback through consistent software updates.

### **R&D Management**

*Real Estate Assistant*

**Skokie, IL**

*March 2021 – March 2022*

- Optimized consumer impressions by creating and maintaining property listings, photographs, and leasing documentation.
- Guided customers smoothly through the application, approval, and lease signing processes by answering all their questions.
- Conducted in-person tours of houses and alternate rental properties and created 3D virtual tours for prospective residents.

### **Richard's Body Shop**

*IT and Communications Manager*

**Chicago, IL**

*May 2020 – May 2021*

- Revamped website and social media content to increase the business's internet presence and reach new potential clients.
- Introduced a live chat feature to the website to help facilitate communication with customers and decrease average response time.
- Digitized legal forms to increase efficiency and make them more accessible virtually during the Covid-19 pandemic.

## LEADERSHIP

---

### **Illini Chabad**

*Treasurer*

**Urbana-Champaign, IL**

*August 2022 – Present*

- Organize fundraising benefits and attract new students by planning outreach and social events.
- Draft and submit grant requests to foundations to secure competitive funding for programming.

*Intern*

- Oversee day-to-day operations within the building, including preparing weekly meals for 150 students.
- Guarantee safety for all users and religious practitioners of the building's facilities.

### **Illinois Student Government at UIUC**

*Senator*

**Urbana-Champaign, IL**

*April 2022 – Present*

- Advocate for the student body by proposing and voting upon legislation to improve the school.
- Represent the student body of the College of General Studies on the Academic Affairs Committee.

### **Illini Students Supporting Israel**

*Public Relations Chairman*

**Urbana-Champaign, IL**

*April 2022 – Present*

- Manage and grow the organization's social media engagement and help plan and organize advocacy and cultural events.

### **Sigma Alpha Mu Fraternity**

*Founding Father & Public Relations Chairman*

**Urbana-Champaign, IL**

*November 2021 – Present*

- Coordinate with ΣAM nationals to reestablish the Rho Chapter by coordinating events, recruitment, and involvement.
- Maintain the fraternity's social media presence. In 28 days, the Facebook reach grew 300%, and the Instagram reach grew 284%.

## HONORS & SKILLS

---

**Honors:** 2020-2021 Illinois State Scholar ▪ National Honor Society ▪ Spring 2022 Dean's List

**Skills:** Hebrew Proficient ▪ Web Development ▪ Microsoft Office 365 ▪ Photoshop ▪ Marketing ▪ Google Analytics